

VIP Gold Level Membership

"Discover The NEW System That Generates You A Continual Gushing Stream Of Clients Into Your Business On Autopilot (Even While You Sleep)"

Announcing... The Touch-Button Simple Way To Get Your Business Online And Automate Your Marketing So You Can Work Less While Making More

Your VIP Gold Complete Marketing Package will give you:

A gorgeous website, professionally custom designed to suit YOUR business

Totally automated weekly email newsletters sent direct to your clients

Welcome emails sent to all your new clients (autoresponders)

VIP Membership to keep your business rocketing upwards including monthly coaching calls and marketing templates

From the desk of Rebecca Kepple

Rebecca Kepple, Wellbeing Secrets founder

One of the biggest challenges I had as a salon owner was the total lack of technical and marketing help from anyone who really understood the ins and outs of the health, beauty and wellbeing industry.

I felt like I was continually banging my head against a brick wall speaking to "techies" who really didn't understand what I was trying to achieve. AND I felt totally alone from a business growth and marketing help perspective. There simply wasn't anyone out there who was willing or able to help ME with achieving my goals.

I could see my dream of a smooth running business, with both online and offline marketing to bring in new clients, that only required really minimal management time from me... but I had no idea how to get there.

It took me years to learn everything I needed - how to create a website that works, what marketing draws in a continual flow of new AND regular clients, and how to minimise the time and effort required - but after a lot of trial and error (and scraping my knees when I fell!) I got there. I worked out how to make it happen.

And now it does "just happen". Day after day my websites attract new enquiries and converts them into clients. Then my marketing gets them coming back again and again. And all of this leaves me with time to do the things I enjoy doing.

I want you to enjoy this same success. So I've packaged everything I've learned and everything you need for the same success into my VIP Gold Membership.

No longer do you have to struggle with tech people that make it harder than it needs to be. No longer do you have to race through your week just to find time to create new marketing. No longer do you have to feel guilty that you've

not had time to contact all your clients this week.

With VIP Gold Membership, you just relax and let it happen.

I'm really excited by this membership. I've helped dozens of other business owners enjoy it and benefit from it. I can't wait to help you do the same. Please do read on and make the decision to transform your business today.

To your success!

Rebecca Kepple

Wellbeing Business Secrets Founder

"A Cheap DIY Website Isn't The Answer..."

Why on earth would you pay someone else to create that fantastic website you've always visualised when you could give it a go yourself using one of those DIY website places?

Well, there are lots of self-build website services out there that are available at really low cost. But the bottom line is... you get what you pay for.

Most website companies and packages provide you with a website and that's it.

However if you want to really build your business, you need more than this. Sure you need a great website. And of course you need all the bells and whistles like a shop and a blog.

But to be able to use your website as the profit making and client generating tool it should be... you also need the marketing that goes along with it... the newsletters, the new client welcome emails, the offline posters and flyers, and on-going business coaching and support.

A cheap web package will give you a website. And if that's all you want, great. But if you want a website with full functionality plus all the marketing help and support you need for success, a cheap DIY website isn't the answer.

"So What Is The Answer?"

VIP GOLD

Combining EVERYTHING you need as a total package, VIP Gold is a complete marketing system especially designed to help Salon, Spa and Clinic Owners.

Professionally designed website

Gorgeous custom design to suit YOUR business

Online store to sell products and gift vouchers

Easy to use Blog

Video and audio options (if you want them)

As many pages as you want (no limits)

Admin area that makes it super easy to manage or change your website

Hosting of your website with full customer support

Built in Search Engine Optimisation (SEO)

Automated email newsletters to your clients

Newsletter content created for you!

Easy to use admin area to view or change upcoming newsletters

Automated welcome emails to new clients (autoresponders)

Absolutely no technical expertise required, we set it all up for you

You just paste in new clients email addresses & emails go out automatically

Admin area to view or change emails any time of the day or night

VIP Membership

Live monthly coaching call on a different business building topic each month

Downloadable recordings of call in mp3 format

CD of call posted direct to your door

Monthly marketing templates of posters, flyers, emails and letters. Just customise and print!

A COMPLETE MARKETING SYSTEM

Here's what members of VIP Gold have to say...

"Rebecca at this moment in my business cycle knowing you are working on my business is giving me a great sense of support and direction. I have been mentored and engaged in many business programmes such as Anthony Robbins, Action International and Steve Covey. Read and listened to lots and lots of amazing books and audios. Yes all have helped shape my vision, values and beliefs and encouragement to keep growing. Rebecca none have been so directly specific and supporting as what you are delivering to my business."

- Dawn Murray, Richardson Murray

"It looks fabulous! Its clear, easy to read and very easy to navigate, well done! I think its so much better when a web site says exactly what it is rather than having to go round the houses just to get one bit of information. I love the clean colours too!"

- Client of Marlene Rose, The Beauty Therapy Room

"WOW - that is brilliant. We are so impressed. Thanks again Rebecca for all your excellent work."

- Helen Cahill, Courtney Bell

"The site is really super and all the girls are very impressed – as I am. It is a fantastic site and everything that I wanted. I really do appreciate all that you are doing for us. Thanks SO much."

- Gill Leeden, Derma Active

"Thank you Rebecca - it looks fantastic! Very excited to get it all up and running. Thank you so much for everything you have done and helped us with. Speak soon x"

- Debbie, Revitaliz

"What a wonderful surprise to see my new website. I really like it. I think it's beautiful. Thank you so much for your help, I am very grateful for all this."

- Magali Romano, Healing Waves

VIP Gold Frequently Asked Questions (FAQs)

Q. I don't have a website yet, will VIP Gold create me one from scratch?

A. Yes, absolutely. You just let us know what ideas you've got and we'll do the rest. A new domain name is included as well so there are no hidden costs.

Q. I already have a website, will I have to change my domain name if I sign up to VIP Gold?

A. Not if you don't want to. We can put your new VIP Gold website onto your same domain name so you won't have to change any of your business stationery!

Q. Can I make changes to my website and newsletters once you've created them?

A. If you want to. You'll have an admin area (really easy to use and there's even video tutorials) that you can use plus we're available on email if you get stuck at any point. To put it frankly, if you're really into tech stuff you'll be able to play away changing things till your hearts content 24-7, 365! But if you're not really interested, we'll set it up and then that's it, it'll just work and you won't have to touch it.

Q. How long does it take to activate my VIP Gold Membership?

A. You'll get instant access into the VIP area where an archive of all the previous coaching call recordings and marketing templates are as soon as you've paid your set up fee.

Q. How long will it take to get my website working?

A. It usually takes us a few weeks to create and design your website. So long as you are able to provide us with all the information we need promptly, you can expect to have your new site live approximately 4 weeks from now.

Q. And how long will it take to get my email newsletters working?

A. We try to use the same design on your newsletters as on your website so that they work together and give you a professional look. It only takes us a couple of days to get your newsletters created so you can expect the first one to be ready to go out a few days after we've finished your website design.

Q. Do you send the email newsletters for me?

A. Yes, we do it all for you. We create the newsletters and then send them out. You can check them and change them if you want or just leave them be. Whatever you would prefer.

Q. Can my clients see you are sending the emails for me?

A. No, the emails will look as if they are coming from your email address. Clients will think you have sent them.

Q. Do the emails have an automatic unsubscribe link on them?

A. Yes, this is a legal requirement in most countries so we make sure each and every email newsletter that goes out has an unsubscribe link on them.

Q. What happens if I ever want to cancel?

A. Just need to let us know and we'll immediately cancel your next subscription payment for VIP Gold. There's no minimum term or cancellation fees so you are free to come or go as it suits you. Please do note though that we unfortunately can't give you the whole website on a disk to take elsewhere as it is all linked into our system however we will give you a disk with the design template, logos, images and database on it as well as master copies of your newsletter design so that you can recreate it if you wish. That said, we'd really hate to see you go though so if you ever need any help or have something you'd like fixed, please do let us know so we can do our best to fix it.

Q. What information will you need to create my website?

A. We'll send you a list of everything we need shortly after you join but its very simple... an idea about what type of 'look' you want, copies of your logo or brochure and a list of all the products you'd like to sell on the online shop.

Q. Will my website be specially designed for me or will it look like someone else's?

A. All our VIP Gold websites are individually designed. Your website will be custom designed to suit you and your business. You'll be consulted every step of the way and you'll even get to view your entire website in test format before we put it live on the internet.

Q. Do you provide support?

A. Yes, yes, yes! We pride ourselves on our customer service and unlimited support so if you ever need anything at all (even just an ear to run an idea past!) do get in touch and we'll do our best to help :)

Let Me Show You Some Examples...

Here's Some Website Examples

(To explore the live websites, just click on the picture)

And Some Examples Of Emails...

An example of your autoresponder emails (they can have pictures if you want, it's up to you!)

An example of your newsletters to your clients:

And here's a promotional templates

(Every month you'll get different posters and flyers to customise and use. This one is for advertising Xmas Gift Vouchers)

"I love it! So how much is it?"

To get your emails and website set up there is a one off set-up fee of \$799 (or £399 GBP).

Then after this, your VIP Gold Membership is just \$129 (or £79 GBP) per month. This includes your website hosting, the sending of all your emails, your monthly promotional templates and monthly coaching call.

That's it. There's no hidden costs or 'optional extras'. It's all included.

And if you ever feel VIP Gold isn't living up to its promise, you can cancel any time. No long-term commitments or contracts at all.

"Plus if you join VIP Gold right now, I'll give you two amazing gifts..."

Yup, there's more. I REALLY want to ensure you succeed and achieve your goals so I'd like to give you a few gifts to get you there...

In just 12 short months I went from the brink of bankruptcy to living the life I'd dreamed of way back when I first went into business for myself.

Now you can access the same "paint-by-numbers" techniques to massively increase your client base and drive your revenue through the roof so you can enjoy the lifestyle and relaxation you so richly deserve... for FREE!

Your Bonus Gift #1:

Rebecca's Complete Online Marketing Course

My Complete Online Marketing Course consists of 5 instructional videos where I share with you everything you need to know to magnetically attract potential clients to your website and convert those enquiries into some serious CASH in your bank account.

In each video I explain not just what you need to know and do but also physically show you examples so that it's really crystal clear and super-easy to implement in your Salon, Clinic or Spa.

The entire course comprises of:

Class 1: How To Win The Google Game And Get 1st Page Rankings

Class 2: The Totally Essential Bits For Online Success

Class 3: Insider Secrets To Google Adwords

Class 4: How To Attract New Visitors To Your Site Using Your Blog

Class 5: Using Facebook To Fill Your Appointment Schedule

Whether you are a one-man-band mobile practitioner or in charge of a large salon or spa with lots of staff, you CAN use the Internet to drive clients into your business accompanied by a great big mob of instant income, each and every month.

You just need to know the proven techniques (that other businesses are already using for massive success) to make it

happen for YOU.

* valued at \$1233.00

And... you'll receive 2 bonus videos AND 2 secret bonus videos!

Your Bonus Gift #2:

INSTANT access to all my VIP Members Only Archives

Plus you'll also get INSTANT access to all my VIP Members Only Archives including all the previous Masterclasses, Promotional Templates, Tools and Newsletter Templates!

Quite simply, there is enough in these archives to keep you going for months without having to do any work on creating marketing yourself!

* valued at \$2,247.00

"Join VIP Gold Today And Experience High-Speed Results"

Just having a great website is NOT enough to ensure a steady stream of clients knocking at your door.

You need to have a complete marketing process in place.

No matter what they say, a regular web designer cannot create you a website that grows a money tree in your back garden. You need to drive new visitors to your website and then nurture those new enquiries into loyal happy clients. However doing this all on your own can take a MAJOR amount of time, effort and energy on your part.

But there is a better way. You do not have to struggle with this on your own.

VIP Gold is your Complete Marketing Package. Not only do you get the website but also all the emails, newsletters, posters, flyers, support, and industry-specific business coaching you need to drive your revenue through the roof.

Claim YOUR VIP Gold Membership

Yes Rebecca,

please sign me up for VIP Gold Membership

I understand I will pay a one off set-up fee of \$799 (or £399) to get my website and email set up

Then I understand that after this my membership will be \$129 (or £79) a month, starting one month after starting my membership

And I understand that I'll get access to the full Online Marketing Course (valued at \$1,233.00) as a free bonus gift

I also understand I will get instant access to the VIP Membership archives (currently valued at over \$2,247.00)

And remember, if you ever feel VIP Gold isn't living up to its promise, you can cancel any time. No long-term commitments or contracts at all.

You've tried doing it the hard way. Take action today and enjoy the success and freedom you know you deserve.

All the best,

Rebecca Kepple

P.S. Remember, when you join you'll get immediate access to the VIP Members Only archives so you can download previous coaching calls and marketing templates straight away.

P.P.S. Because I've been there, experienced how hard it can be and come out the other side with huge success, I'm incredibly passionate about helping you avoid the pain and get straight to the results. That's why you'll get personal support and help from my team and me the whole way along your journey to success. My reputation depends on your success so we'll do absolutely everything we can to get you there. That's my commitment to you. Now it's your turn to take the first step and join VIP Gold today.

